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China is more than one of the world’s largest economies and consumer markets. It’s a proving ground for succeeding across Asia Pacific. Businesses that win in China are well positioned to prosper across Asia Pacific’s dominant economies, ranging from South Korea to Japan. By 2021 China is expected to have the most affluent households in the world. An increasingly affluent consumer market, abundant labor force, remarkably efficient supply chain, and favorable taxation rates all continue to make China an essential market for businesses to crack. Download our datasheet and learn how you can increase your footprint in China and take advantage of this high potential market.

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