
Centific Board Appoints Venkat Rangapuram as Chief Executive Officer

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Rangapuram to Continue the Tech Company's Growth and Industry Influence as it Continues Commitment to Data-Driven, Intelligent Experiences for Enterprise Clients

Redmond, WA (PRUnderground) March 11th, 2020

Centific, a world-class digital solution provider for the data-driven, intelligent enterprise, announced today its Board of Directors has unanimously appointed Venkat Rangapuram as the company's Chief Executive Officer.

Rangapuram has held multiple senior positions at both Pactera and Pactera EDGE – most recently as the company's Senior Vice President and General Manager. He brings a wealth of knowledge and experience to his new role and has had a successful track record in transforming the company's various business units into the digital paradigm over the last few years. Most significantly, Rangapuram has demonstrated the unique capability to effectively translate complex business and technology challenges to strategic business solutions, and then communicate these solutions to Pactera EDGE's enterprise clients.

“In my new role, we’re going to maintain the company’s successful strategy of focusing on Data, Intelligence and Experiences that’ve helped our clients achieve new levels of performance,” said Venkat Rangapuram, Centific’s new CEO. “But, at the same time, we’re looking forward to launching brand new digital business capabilities and initiatives designed to drive our own relevance, revenue, and growth in the industry.”

Centific, the Redmond, Washington-based business unit recently spun off from Centific Technologies, serves top Fortune 500 clients with an array of IT services, delivering top-tier engineering and globalization services on an enterprise scale. Under Rangapuram, the company will continue its global presence in strategic delivery centers across the U.S., India, China, APAC, and EU.

“We’ve got a lot of exciting new products in the pipeline, specifically developed to leverage the emerging power of Artificial Intelligence and Machine Learning,” reports Rangapuram. “Each of these solutions will address the primary needs of our modern enterprise clients such as data infrastructure and monetization, intelligence across the organization, and transformational B2B and B2C experiences.”

Rangapuram assumes the CEO position at Centific immediately.

To learn more about Centific and its services visit: <https://www.centific.com>

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About Centific

Centific is a global organization with offices in the US, Europe, India and Asia-Pacific. Clients include 100+ of the Global 500 companies, with industry concentration in Software and Technology, CPG, Retail, Logistics, Financial Services, Insurance, Healthcare, Food & Beverage, and Travel & Hospitality.

With a core focus on Data, Intelligence and Experience, Centific helps clients achieve new levels of performance, while adding brand new digital business capabilities to drive relevance, revenue, and growth. With clarity of vision, technological expertise, operational excellence, and a global footprint, Centific is the partner of choice for enterprises that want to run smarter – and for those that want to change the race.

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